

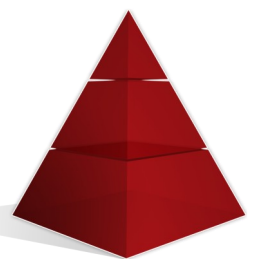
Dealership Business Manager

Dealership Business Managers (also known as Financial Services Managers) meet customers in the dealership after they have made their decision to purchase or lease a new or used vehicle.

Business Managers organize and arrange financing or leasing for customers either through a manufacturer financing division such as Ford Motor Credit or Toyota Finance or through Dealer Plan lending relationships with chartered banks such as TD or Scotiabank. Business Managers have a legal and ethical obligation to provide customers with options to protect their new financial obligations with a choice of life insurance, disability insurance, loss of employment insurance and payout shortfall insurance. Business Managers also offer extended warranty programs to reduce the cost of ownership for customers and offer vehicle protection products to increase the life of a vehicle and to maintain a showroom new appearance for years to come - these products also increase the resale value of their vehicle when it comes time to trade.

Most professional Business Manager positions offer a:

- ✓ **BASE SALARY PLUS COMMISSION**
- ✓ **COMPANY CAR**
- ✓ **BENEFITS PACKAGE**
- ✓ **OPPORTUNITIES TO ADVANCE INTO SENIOR MANAGEMENT**
- ✓ **JOB SECURITY**



This position is ideally suited to individuals that have a background working as:

- * **A PERSONAL BANKING OFFICER AT A CHARTERED BANK OR CREDIT UNION**
- * **AN INSURANCE AGENT**
- * **A SUCCESSFUL AUTOMOTIVE SALESPERSON**

I'm interested. What's the next step?

wyemanagement assists qualified people to become successful, professional dealership Business Managers by providing:

1 - AUTOMOTIVE INDUSTRY CAREER COUNSELING

A consultation with one of our trainers provides an overview of the automotive industry, the retail dealership, the position of Business Manager and answers all of your questions.

2 - FORMAL CLASSROOM TRAINING

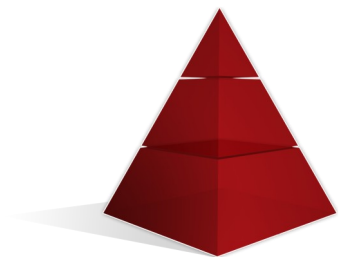
Intense and motivating three day and five day training programs with comprehensive training manuals prepare you for success in the position.

3 - RESUME ASSISTANCE

By request, we review your resume with advice and suggestions on preparing it for the automotive industry and specifically the Business Manager position.

4 - STRATEGIES FOR SEEKING OUT A POSITION

An examination of the 3 most successful strategies for securing employment as a Dealership Business Manager are examined in detail.



5 - INTERVIEW PREPARATION

By request, our trainers assist in preparing you on how to create a “winning impression” with the interviewer and secure your desired position.

6 - ON-GOING TRAINING PROGRAMS

wyemanagement offers over twenty-five training workshops to ensure your continued success as your career develops and progresses.

7 - TRAINING SUPPORT

Your development is supported by **wyemanagement** with e-mail follow up on a “no-charge” basis for your first year to ensure a successful start to your career.

**Call 1♦888♦993♦6468
for more information and to register.**

wyemanagement.com

