

MAY 2011 – THE CELEBRATORY & RECOGNITION EDITION



We are pleased to announce that WALKAWAY Canada has achieved a significant company milestone in settling over **\$50,000,000** of auto-related debt.

Our vision is to give every consumer in every market the opportunity to choose WALKAWAY, but this doesn't mean giving every retailer the opportunity to offer it. We seek to build relationships only with partners who understand the long-term value of putting the interests of the customer first.

On behalf of the entire WALKAWAY Canada team, thank you to all of our valued retailers for putting people first and helping several thousands in the process over the past 11 years.

Robert Varga
President

RETAILER PERFORMANCE IS BETTER THAN EVER (LAST 6 MONTHS)

Dollars per car – up **57%** | Upgrades – up **30%** | Retailer Profitability – up **40%**

CLAIMANT QUOTES OF THE MONTH

"We doubted if it was worth purchasing but we are very glad we did...thank you for being patient, understanding and non-judgemental." – **Job Loss (Payment Relief), paid to TD Bank**



"The speedy processing of my claim beats two other insurance companies hands down that I have had to deal with. Thanks." – **Disability (Payment Relief), paid to Royal Bank**



RETAILER QUOTES OF THE MONTH – ANNUAL RETAILER SURVEY

"I have seen many customers benefit from Walkaway's Payment Relief during Cancer treatment and seniors able to return vehicles after losing their license due to medical conditions. A great program" – **Senior Management**



"I can tell you it (returning their car) was a huge burden lifted off their shoulders and the referral business we get from their friends and family is tremendous!" – **Senior Management**



It's not about the car.
It's about the people that buy them.™