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**DESJARDINS GROUP JOINS
THE DEALERTRACK CANADA NETWORK**

TORONTO, June 9, 2011 – DealerTrack Canada, Inc., a subsidiary of DealerTrack Holdings, Inc. (Nasdaq:TRAK) and a leading provider of on-demand software and data solutions for the automotive, recreational vehicle (RV) and powersport industries, today announced the addition of Desjardins Group onto the DealerTrack Canada Network. Desjardins, the leading cooperative financial group in Canada, will now be able to receive electronic credit applications from all of its authorized automotive, RV and powersport dealers throughout Québec.

According to André Chatelain, Vice-President of Desjardins Card Services, "Desjardins' presence on the DealerTrack Network provides easier access to Desjardins' financing offer for automobile and durable goods dealers in Québec and select Ontario dealers. It will also improve the dealer's and their customers' experiences."

"Desjardins Group is a major financial institution in Québec, and adding them to the DealerTrack Network is a significant milestone for our company. We are confident that the expansion of our network of lenders to include Desjardins will significantly broaden the range of options for Québec and select Ontario dealers seeking financing for their customers, and help them close deals more quickly," said Michael Collins, vice president and general manager, DealerTrack Canada, Inc., in Mississauga. "DealerTrack is committed to giving dealers access to the most comprehensive roster of financial resources to help identify the most appropriate financing source for their customers."

About Desjardins Group

Awarded the coveted title "Bank of the Year 2010 – Canada" by the UK magazine *The Banker*, Desjardins Group is the leading cooperative financial group in Canada and the sixth largest in the world, with assets of over \$175 billion. Drawing on the strength of its caisse network in Québec and Ontario, and its subsidiaries across Canada, it offers a full range of financial products and services to its 5.8 million members and clients. Desjardins specializes in Wealth Management and Life and Health Insurance, in Property and Casualty Insurance, in Personal Services, in Business and Institutional Services. As one of the largest employers in the country and one of

Canada's 10 Most Admired Corporate Cultures™ of 2010, Desjardins is supported by the skills of its 42,200 employees and the commitment of nearly 6,000 elected officers. For more information, visit www.desjardins.com.

About DealerTrack Canada, Inc. (www.dealertrack.ca)

DealerTrack Canada, Inc., a subsidiary of DealerTrack Holdings, Inc., is the leading provider of on-demand credit application processing solutions in Canada. The DealerTrack Canada Network connects more than 6,000 Canadian automobile, marine recreational vehicle, motorcycle, and power sport dealers to all major Canadian financial institutions and more than 50 Credit Unions and strategic industry partners. DealerTrack Canada's solution offerings include the Company's web-powered Dealer Management System (DMS); DealerTrack AAX, a comprehensive inventory management solution; and TradeTracker, an online trade appraisal management tool. The family of DealerTrack Canada solutions allows Canadian dealers to streamline their business operations and processes, work more efficiently and reduce costs, while increasing their business' return-on-investment.

Safe Harbor for Forward-Looking and Cautionary Statements

Statements in this press release regarding Desjardins joining DealerTrack Canada's lender network and the benefits thereof and all other statements in this release other than the recitation of historical facts are forward-looking statements (as defined in the Private Securities Litigation Reform Act of 1995). These statements involve a number of risks, uncertainties and other factors that could cause actual results, performance or achievements of DealerTrack to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements.

Factors that might cause such a difference include the adoption by dealers and lenders of DealerTrack's solutions, the performance by DealerTrack's third-party partners and other risks listed in our reports filed with the Securities and Exchange Commission (SEC), including our Annual Report on Form 10-K for the year ended December 31, 2010. These filings can be found on DealerTrack's website at www.dealertrack.com and the SEC's website at www.sec.gov. Forward-looking statements included herein speak only as of the date hereof and DealerTrack disclaims any obligation to revise or update such statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events or circumstances.

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