August 6, 2012

For immediate release:

Quantech Software.com and DealerShip Apps.com Complete Smartphone App for Dealerships

Auto, RV, PowerSports and Marine dealership software developer Quantech Software.com and smartphone app developer Advanced Mobile Apps have finished integrating the smart-phone application, DealershipApps with Quantech's CRM/Lead Management system (Q-GPS).

The app contains features for customers and sales staff. "It's actually two apps in one", explained Mike Martin, General Manager, Quantech Software. "There's a no-cost "dealer-branded" customer app and a set of sales tools integrated with Q-GPS". Customers can use the app to view inventory, schedule a test-drive, book service appointments or request a quote. Sales functionality includes common Q-GPS tasks like viewing inventory, entering new opportunities, and managing tasks.

The custom-built app makes it easier for customers and sales prospects to connect with the dealership. "The app takes what the dealership is doing on their website to the next level", explained Mike Martin, General Manager Quantech Sofware. "Not only does the app brand the dealership, it's way easier to use than a web browser on their smartphone".

Dealer response to the non-integrated app has been extremely positive, "They love it. Dealerships using the smartphone application are seeing results in the service department and the sales floor in many ways. ", according to Luis Tovar, president, DealerShip Apps.com. Tovar is excited about the prospects of working with Quantech. "They (Quantech) make a powerful ILM lead management product that doesn't require you to be a rocket scientist to use it."

Quantech Software will market and sell integrated and non-integrated versions of the app to North American dealerships. "A lot of our customers will want this. The larger market however will be outside our present customer-base. There are so many customer and dealership benefits I expect every dealership will have their own app within a year", said Martin. "We would like some of that business".

About QuantechSoftware.com

Quantech Software.com is a privately held company and developer of the powerful dealer management tools, Q-GPS, Q-F&I and Q-Menus; used by thousands of North American Auto, RV, Marine and PowerSports users. Founded in 1998, Quantech Software.com Inc. is located in British Columbia, Canada.

For more information about Quantech products contact Mike Martin at 877-611-0622 OR go to www.quantechsoftware.com.

For more information about Advanced Mobile Apps LLC or the DealerShipApps smartphone application contact Luis Tover 877-818-0982. Or http://www.dealershipapps.com/