

Authorized Sales Representatives Required:

Originally only available in the United States, PurLife Distributors has officially launched the DrivePur Protection System in Canada, providing consumers with the ultimate protection for their vehicles and RV's. The DRIVEPUR protection system removes odours, bacteria, mould and germs on contact. DrivePur is biodegradable, non-toxic and non-allergenic. It's a marvel of science that relies on ACTiVSHIELD Technology, resulting in the strongest and longest-lasting antimicrobial coating on the market.

Service department profits are not increasing and dealers have searched for years for another product that can be sold in their Business Offices that provides true value for their customers. Visit www.drivepurcanada.com and (<http://www.youtube.com/watch?v=hz0ASfGhr-k>) to appreciate this once in a lifetime opportunity

The DrivePur Protection System can be used by automotive dealerships in 4 ways:

1. a line product in the service department sold annually to customers just as an oil change or tire rotation for repeat profits
2. a stand-alone product sold in the Business/Finance office
3. an enhancement to a vehicle protection package sold in the Business Office or as
4. an inclusive added-value treatment applied to all vehicles providing a competitive marketing edge offering potential customers a reason to buy at their dealership. Typically dealers will sell 3-5 treatment packages in the Business Office as an upgrade and/or include them in a vehicle protection package.

A DrivePur treatment literally takes about 15 minutes and can be applied using state of art fogging equipment that is placed on the seat of a vehicle. It can be applied outside, in a drive-thru or service department, and most importantly by anyone trained to use the equipment. It's safe for staff, customers, and the environment. The DrivePur Protection System is being used in many dealerships across the US, the Houston Transit System, and hotels everywhere. It is now available for the Canadian market.

With heightened social awareness and demand for health products and protection, DrivePur will be a highly desired product for customers. Best of all, it's a low-cost solution that will add well needed profits to dealers' bottom lines.

Contact us if you are interested in exploring this opportunity.